

Begonias - The Full Range



Ambassador / Senator
(green leaf / bronze leaf)

Standard Bedding
Begonia

6-8" Average Plant Ht

More vigorous plant
habit

Larger flower size

8-10" Average Plant Ht

Inferno **NEW!** For 2006

Landscape Begonia – Interspecific
Cross

Larger plant size - Large flower
size

10-12" Average Plant Ht



Emperor Begonia

- **Earliest flowering** series on the market
- Outstanding **landscape performance**
Trialed & selected in East Texas
- Unbeatable **pack & pot** performance
- **Extra Large flowers** and deep green foliage
- Excellent germination means more usable seedlings
- Slightly more vigorous than Ambassador / Senator
8-10" Average Plant Height



Emperor Begonia

Applications:

- Excellent for packs & pots
- Great in hanging baskets
- Exceptional performance in patio containers – alone or in mixed pots

Outstanding bedding performance – old color



nk

Rose
Red
Mix

- Vigorous **landscape** type for display gardens, large containers & hanging baskets

10-12” Average Plant Height

- Large showy flowers** and shiny, dark green foliage

- Early bloom** for quicker fill in the landscape



Inferno Begonia

- Heat & draught tolerant** –Inferno will prosper where other Begonias merely survive

- Trials & Testimonials –

- University of Massachusetts** trials – “recovered the best from heavy rains”

- Penn State** – “one of the best transplantings. ...full & uniform”

- Colorado State** – “nice color mix ...uniform & full plants”

- Brent Pemberton **Texas A&M** – “excellent for full sun tolerance in

Applications

- Landscaping for park and display gardens
- Large containers
- Hanging baskets



Inferno Begonia



- White
- Pink
- Rose
- Apple blossom
- Red
- Mix

Profusion Zinnia



Profusion Basic 3-Color Mix



8 Individual Colors

Fire

White

Orange

Cherry

Apricot

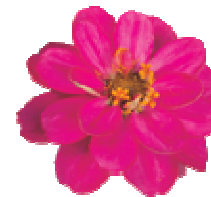
Deep Apricot

Double Cherry

Coral Pink



Profusion's 5-basic color Mix



Profusion Zinnia - -New Plant Form



2006

- Fully double flower type
- Popular color
- Same preferred plant habit of the Profusion Series

Profusion Zinnia



Profusion Fire and Apricot, line paths & form a boarder

- Disease resistance
- Heat Tolerant
- Compact
- Strong basal branching & vigorous habit for garden performance
- Bold colors for strong garden display



Multisown Pots

Applications

- Perfect for packs, 4", 6" and larger pots
- Landscaping for great color mass
- Large containers
- Hanging baskets



Profusion Apricot & Fire

Profusion Zinnia

- Excellent **basal branching**
- Strong, upright** & full plants
- Large bright flowers**
- Broad **color selection**
- Superior garden **performance**

Victory Vinca



Mix
Pure White
Bright Eye
Red
Apricot
Blue
Grape
Lavender
Carmine
Deep Pink
Purple
Cranberry
Light Pink



Pure White Improved

Testimonials

Victory Vinca

Peterson Brothers Nursery

Rodney Peterson

San Antonio, TX

phytophthora tolerance.

- Victory transplanted into landscape beds having previously exhibited phytophthora problems
- Despite 10" of heavy rains, VICTORY held up for the season

Knox Nurseries

Bruce Knox

Winter Garden, Florida

- Recommends Victory Apricot for phytophthora tolerance

Victory Vinca



Applications -

- Packs, 4", 6" or larger pots
- Outstanding for hanging baskets
- Adds color to large patio pots – alone or in a mixed container
- Excellent garden performer



Victory Red

Victory Vinca



Victory Pure White

- Aligns with other colors in the series
- Clean clear white
- Large flower size



New Pansy Genetics -

Majestic Giants II

Dynamite

Supreme

Venus Viola

Watch area trials for 2006!

Dallas Arboretum

Texas A&M – Overton

&

**Powell Plant Farm - Grower
Trial**

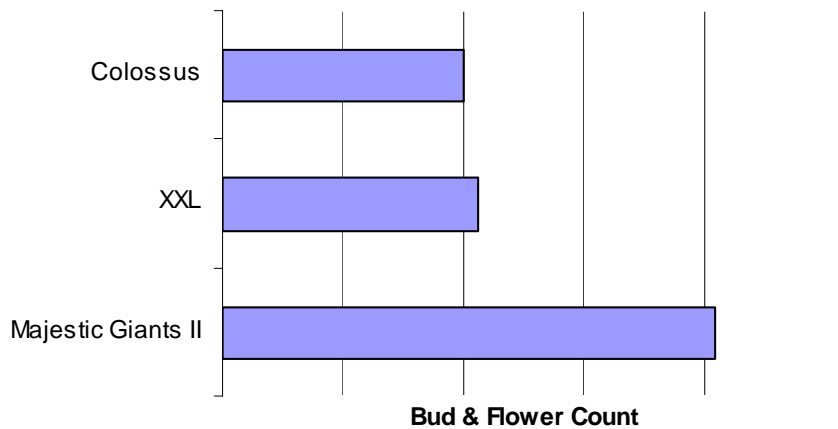
December 13, 2006

- Production Cost Savings
 - Reduce chemical & associated labor application costs
 - Improved production
 - Shortened production time
 - Plants fill the pot before flowering
 - Consistency – bench run delivery across all colors
 - Compact plant
 - Reduces stretching
- Day length Neutral – Consistent performance
 - Superior Flowering through the year
 - End user satisfaction – bloom in the short days of spring & fall
- Seed Technology
 - Primax & Performax Quality Seed
- Dependable seed supply

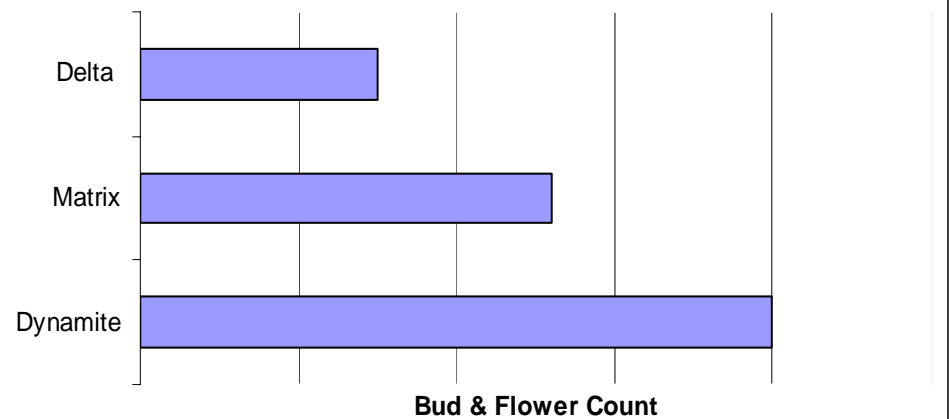
UGA Over-Wintering Trial

- Coordinated by Dr. Armitage with Meg Green & Support Staff
- UGA staff recorded number of flower & buds
- Trial data collected December through March

Extra Large Flowering Pansy



Large Flowering Pansy



Majestic Giants II

“Narrow & Deep”

Core colors to meet the market!

Blue & White

Deep Blue with Blotch

White with Blotch

Rose with Blotch

Yellow with Blotch, Improved



Dynamite

“Narrow & Deep”

Core colors to meet the market!

Yellow, Improved

Pure White

Purple

Yellow with Blotch

Blue with Blotch

White with Blotch

Red with Blotch

Deep Rose with Blotch



Supreme Narrow & Deep



Yellow



True Blue



Purple



Yellow
Blotch

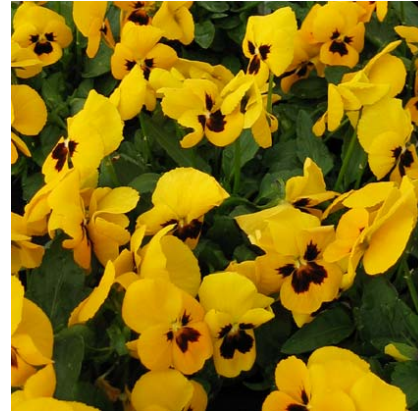


White
Blotch

Venus Viola Narrow & Deep



Venus
Orange



Venus Yellow
with Blotch



Venus
Purple



Venus
White

The Novelties: The unique additions



The complements to the Narrow & Deep

Venus Viola Novelty



Black



Deep Orange



Purple Wing



Supreme Novelty



Mahogany



Orange



Marina



Red & Yellow Blotch

Dynamite Novelty



▪Lavender



▪Orange

▪Pink

▪Red & Yellow Improve

▪Wine Flash



Majestic Giants II Novelty



- Marina Shades
- Patricia
- Rosalyn
- Sherry